



Video Artist with a sales focus

I am a multi-disciplinary video artist with seven years of corporate experience. I have crafted videos for Tech Multinationals (Amazon, Microsoft) and facilitated hyper-growth for scale-ups (Agicap, Slayer). My proudest achievement is the complete supervision of video production at Agicap when it launched three countries, grew to 250 employees (from 40), and raised \$100 million in Series B.



TECH SKILLS

VIDEOGRAPHY
EDITING
MOTION

SPECIALTY SKILLS

STRATEGY
INTERVIEWS
NARRATIVE

SCALING SKILLS

BUDGETING
PIPELINE
TRAVEL

EDIT

PREMIERE
AFTER EFFECTS
PHOTOSHOP
ILLUSTRATOR

LANGUAGE

ENGLISH
FRENCH

EDUCATION

ST JOHNS COLLEGE

INSTAGRAM

@MOVIEMENSCH

MAJOR COLLABORATIONS

Agicap 2020-2021 | *Head of Video Production*

- Responsible for the A-to-Z production of all video content
- Instructed Sales & CS teams in the selection/invitation of testimonial candidates
- Translated PMM requests into actionable video projects
- Managed video expansion into Germany, Spain, & Netherlands

Amazon 2018 | *Video Editor*

- Responsible for integrating all digital elements into video advertisements for the Social Content Laboratory (SCL) at Amazon headquarters studios. The SCL interpreted Amazon conversion data into tailored social media marketing video content.
- Coordinated efforts between creative and technical teams to ensure final deliverables matched vision

Microsoft 2015-2017 | *Video Artist*

- Videography and editing for dozens of Microsoft campaigns
- Highlights include the Cascadia Innovation Corridor conference, and the A-to-Z production for the Startup Stories campaigns for the BizSpark and Ventures (now M12) programs

Slayer Espresso 2016-2019 | *Video Artist & Photographer*

- Responsible for the A-to-Z creation of all company photo and video assets
- Photos and videos expanded Instagram following from 40k to 100k followers

NOTABLE PROJECTS

Breville 2022 | *Video Artist*

A-to-Z video production coverage for the Specialty Coffee Association Expo in Boston, including two product releases. Responsible for executive presentation of Beanz.com.

Qonto 2021 | *Producer (with Kronik Studio)*

Business & Beyond campaign: four testimonials (FR, EN, IT, ES), localized into five languages. Project lead, charged with sourcing and coordinating international freelance team. Delivered 60 deliverables with localized animations in two weeks.

Winning Dad 2014 | *Writer, Director, Producer*

Self produced feature film. Successfully crowdfunded \$30,000 on Kickstarter.